

CITY OF ONEONTA SIGN PERMIT APPLICATION

Please read the Ordinance before filling out the application. When application is completed, present to the City Code Enforcement Officer for review and approval. The permit will not be granted until the bond is filed.

Attach plans and specifications showing in detail:

1. Method of construction
2. Method of attachment
3. Size of the sign
4. Location of the sign on the site
5. Location of the sign relative to the wall surface
6. Drawing or picture of the sign

Application Fee: \$ 25.00

Received By: _____

Date Received: _____

Business Address: _____

(Where the sign will be located.)

Business Name: _____

Business Owner's Name: _____

Building Owner's Name: _____

Applicant's Name: _____

Mailing Address: _____

Street

City

State

Zip

Day Phone: _____

Area Code

Extension

THE FOLLOWING INFORMATION MUST BE GIVEN REGARDING THE PROPOSED SIGN:

Type of sign:

- Building Frontage Wall Sign Perpendicular Hanging Building Sign Freestanding Sign
 Sidewalk Covering Sign Sidewalk Covering Hanging Sign Sandwich Board Sign

Size: _____ Weight: _____ Height: _____ Width: _____

Method of illumination: _____

Material of construction: _____

Manufacturer's Name: _____

Manufacturer's Address: _____

OVER

Height of lower edge of sign above sidewalk or grade level directly below sign: _____

Will sign be attached to any part of a fire escape? _____

State position of sign in reference to building; parallel with front wall or right angle to front wall:

If the sign is projecting from the building, what is the distance to the outer edge from the curb? _____

If the sign is projecting from the building, what is the distance of outer edge from the building? _____

If the sign is parallel to the building, how far does the sign project from the building? _____

Will the sign extend above the roof cornice or parapet wall or roof line? _____

How near will the sign be to the fire escape? _____

Provide the exact width of the side of the building to which the sign will be attached: _____

Provide the exact width of the business frontage to which the sign will be attached: _____

INSURANCE POLICY:

If the sign is over or near a public right of way, a statement from your insurance company is required with this application. The statement must attest to the existence of an insurance policy indemnifying the City against liability for bodily injury, property damage, judgments, costs, and expenses which the City may incur or suffer by reason of granting such permit. The policy shall be in the amount of \$10,000.00 for an injury to one person, \$20,000.00 for injury to two or more persons, and \$5,000.00 property damage. It is to be noted that the policy **MUST BE CONTINUOUS** for the duration of the display of the sign.

Applicant's Signature: _____

Signature Date: _____

[] Approved [] Denied

Code Enforcement Officer's Signature: _____

Signature Date: _____

Q. Sign design. [Amended 5-21-2002 by Ord. No. 5-2002]

(1) Purpose. The purpose of the sign design regulations is to ensure that the size, location and design of signs is harmonious with the architectural and environmental character of the site and general area, in keeping with the intensity of development, and does not obstruct or limit sight distance requirements of vehicular or pedestrian traffic. Sign variance application reviews shall include consideration of these standards as well as all other related issues; including but not limited to the applicant's need for the sign and franchise requirements for signage.

(2) Standards. Signs shall be designed such that they meet the following standards for compatibility with building and neighborhoods.

(a) Sign size, proportions, shape, location, graphics and visual impact shall be compatible with the building upon which the sign is located, the proportions of the street on which the building is located, the scale of other buildings in the area, and the intended architectural and neighborhood character of the zone district in which the sign is located. For all variances for proposed oversized signs to be set back more than 100 feet from the street on which the sign is to face, the Zoning Board of Appeals, in its deliberations, shall give all due consideration to perspective as measured by the proportionality between the proposed sign size and the distance from the proposed sign to the street upon which it faces.

(b) Sign panels and graphics should relate with and not cover such architectural elements as windows, doors, pilasters and cornices, so that the sign does not overwhelm the rest of the facade and becomes one element in a coherent whole.

(c) Graphics and color of signs shall relate to the design, scale and color scheme of the buildings and shall not detract from the appearance of the facade.

(d) Illumination of signs shall be appropriate to the character of the sign and to the surroundings.